

**UNITED STATES DISTRICT COURT
FOR THE DISTRICT OF NEW JERSEY**

BANXCORP,

Plaintiff,

v.

LENDINGTREE LLC,

Defendant.

Civil Action No. 10-2467 (SDW)(MCA)

**NOTICE OF
APPEARANCE**

The undersigned, Lawrence C. Hersh, hereby enters his appearance as counsel for Plaintiff BanxCorp in the above-captioned matter. The undersigned requests that all parties and interested persons serve copies of any and all papers, notices and correspondence on the undersigned at the address listed below.

Dated: Rutherford, New Jersey
March 1, 2011

By: s/Lawrence C. Hersh
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